

COMMUNITY

1010 NEWS/TALK 98.1
WCSI
1010WCSI.com

Indiana Country 101.5
WKKG
WKKG.COM

WIN1049.COM
WIN 104.9
Your Hit Music

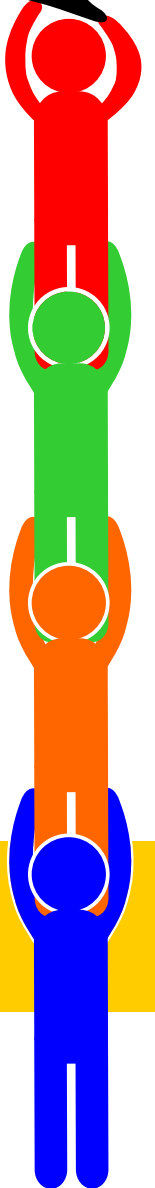
106.1
The River
1061theriver.com

WHITE RIVER BROADCASTING COMPANY

3212 Washington Street, Columbus, Indiana 47203

*Standing together today,
for a better tomorrow.*

WHITE RIVER
BROADCASTING COMPANY
WCSI • WKKG • WIN 104.9 • 106.1 THE RIVER



Hometown Proud

Serving our fellow citizens is a promise we make and a way of life we instill in our employees. It comes from a passion for the people we work with and the communities in with which we serve.

As area citizens, WCSI, WKKG, WIN 104.9 and 106.1 The River care about the needs of our communities. Our employees and families work here, go to school here, worship here and enjoy all that this area has to offer. We're proud to be involved and part of a hometown team that makes our communities, extraordinary.

Our mission is to be the first place people choose for entertainment and information about our communities.

Serving Area Communities

106.1 The River Hot Rods & Rock 'N Roll
Advocates For Children SING
Alzheimer's Memory Walk
ARC Of Bartholomew County Buddy Walk
Atterbury Bakalar Air Museum
Aviation Days
Bartholomew Co. Humane Society Golf For The Animals
Bartholomew County Healthy Communities Initiative
Bartholomew County Humane Society Special Adoption Events
Boy Scouts Wine-A-Ree
Brown County Humane Society Chocolate Walk
Brown County Humane Society Dawg Gone Walk & Fiesta
C.A.R.E. Spayghetti Dinner
CAP Adult Prom
Choppers For Coppers
Columbus Festival Of Lights Parade
Columbus Fireman's Cheer Fund / WKKG Kamp Out For Kids
Columbus Firemen's Cheer Fund Deliveries
Columbus Memorial Day Service
Columbus Park Foundation Polar Plunge
Columbus Park Foundation Tour De Trails
Columbus Parks Strut Your Pup

Columbus Pride In The Park
Empty Bowls
Ethnic Expo
Family School Partners Touch-A-Truck
Festival Of Lights Parade
Hope Heritage Days
Hope Smoke On The Square
Indiana Youth Group
IU Columbus Glow Golf
Ivy Tech Day
Local County Fairs In Bartholomew, Jackson, Jennings, and Johnson Counties
Mill Race Marathon Kid's Fun Run
Mill Race Theatre Company
Nashville Police Dept. National Night Out
Our Hospice Annual Concert Fundraiser
Seymour Oktoberfest
Toys 4 Tots
Turning Point Girlfriend Ride
United Way Cardboard Boat Race
United Way Day Of Caring
United Way Food Drives
WCSI And WKKG Community Easter Egg Hunt At Nexus Park

